



LU WANG

LEADER, PRODUCT DESIGN

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📍 Newark, CA

About

Visionary and strategic Product Design Leader with 12 years of experience driving enterprise platform experiences across cloud administration, identity lifecycle management, security, analytics, troubleshooting, agentic experience, and large-scale SaaS ecosystems.

Currently leading product design initiatives at Cisco for **Webex Control Hub** and **Cisco Unified Identity (CUI)**, shaping the future of cross-product administration and AI-ready enterprise infrastructure. Experienced in scaling platform design from 0→1, defining system-level frameworks, leading cross-functional initiatives across multiple business units, and managing high-performing design teams.

Specialized in:

- Identity lifecycle management
- RBAC and enterprise administration
- Monitoring, analytics, troubleshooting
- AI-powered enterprise workflows
- Platform frameworks and design systems
- Scalable SaaS architecture thinking
- User research
- Talent development and coaching

Strong track record partnering with product, engineering, and executive leadership to deliver enterprise experiences used globally across complex cloud ecosystems.

PROFESSIONAL EXPERIENCE

Cisco Systems | Senior Product Design Manager | 2022-2026

Recruited, structured, and mentored a high-performing team of 8 product designers specializing across business-critical pillars: Identity & Security, CUI, Licensing, AI Integration, Monitoring & Analytics, and Design Language Systems.

Spearheaded the UX strategy for Cisco Unified Identity (CUI), a massive cross-company strategic initiative aimed at unifying user management across all Cisco cloud portfolios (Meraki, ThousandEyes, Security etc.) into a single platform.

Partnered closely with VP and Director-level engineering and product leadership to define the multi-year platform roadmap, effectively balancing short-term feature delivery with long-term "North Star" product excellence.

Led Dark Theme implementation efforts across Control Hub, partnering closely with engineering and design teams to ensure scalable adoption, consistency and delivering. Directed design library migration initiatives to modernize and standardize the component usage.

Cisco Systems | Lead Product Designer (IC) | 2015-2022

Served as the founding designer on the Webex Control Hub, scaling the platform from an initial 0-to-1 concept into an industry-leading, multi-million-user enterprise administration portal.

Took on the design leadership role for the Identity and Security domain, specializing in end-to-end identity management lifecycles, authentication and advanced RBAC configuration interfaces.

Architected and established high-impact foundational frameworks, including the Partner Trial Experience, Webex Meeting Site Migration, Jabber and Spark Migration, Licensing Automation framework, and Setting Template framework.

Unified onboarding flows across 4 disparate ecosystems, including Jabber, Spark, Webex Meetings, and devices - into a single, consistent sign-in experience.

mywebrooms | UX Researcher | 2014-2015

Partnered directly with product founders to establish user validation paradigms, conducting user testing, gathering quantitative data, and converting insights into concrete feature enhancements.

Huawei | Visual designer | 2014

Executed high-fidelity visual assets, layout systems, and visual consistency guidelines across enterprise digital touchpoints.

EDUCATION

MFA, Web Design and New Media

Academy of Art University, San Francisco, CA | 2012 - 2015

BA, Mass Communications

Henan University, China | 2008 - 2012